

## High-tech businesses management based on the trends of explicit and implicit knowledge markets

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### Abstract

© 2015, Asian Social Science. All rights reserved. The research presents a model of high-tech businesses management, basing on the trends of explicit and explicit knowledge market; classification of high-tech businesses, taking into consideration the three types of economic activity: high-, middle- and low-tech; possibilities to manage the life span of high-tech business basing on its market value, technological innovations costs and business indicators. The research is based upon: authors' methodology of explicit and implicit knowledge market analysis; methodology of classification of the types of industrial production and science-intensive services; the knowledge management model; methodological materials of the Russian Agency on Statistics (Rosstat), statistical data of the National research university "Higher School of Economics".

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### Keywords

Classification of high-tech businesses, Explicit and implicit knowledge market, High-tech businesses, Management model